



For Immediate Release, 9/25/18

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Welcome to the Club!

MASSENA – The Boys & Girls Club of Massena will begin welcoming back the kids of the community for a brand new Club year starting this Monday, October 1st. And, when they arrive, they'll get to meet Zachary Monroe – the newly appointed Boys & Girls Club Director.

Director Zach brings expertise in management, marketing, sales, and finance from experience working in various sports organizations, retail and automotive industries. That, coupled with his background working as a youth summer camp counselor and coach for youth football and hockey makes him a great choice to help the Club kids achieve Great Futures.

"I'm incredibly excited and humbled to have been selected by the hardworking BGCM Board of Directors to lead the organization. I'm looking forward to bringing in my leadership experience and passion to help support the mission of the Boys & Girls Club of Massena," the new director said.

"The social and educational impact of Club programs we offer foster positive outcomes for both the future development of the kids and our community," he added. "I couldn't be more thrilled to be a part of that. Providing a safe, fun and educational environment for our kids to go during after school hours is so important, and cannot be stressed enough."

The new director plans to focus on ensuring that Club members have an exceptionally safe but fun experience at the Club, where they can build relationships and memories that will last a lifetime.

"I want the kids of our Club to look back in 5, 10, 20 years and think about the great things they learned, the great times they had, the great relationships they built and the great things they have achieved because of it. That is how I will measure my success: by theirs."

Club kids and parents can get a chance to take a tour and meet Director Zach, Program Assistant Becca Biers and members of our 2018-19 staff at an Open House, Thursday,



September 27, from 6 to 8 PM. It's also an ideal time to get your kids registered for this year's Club.

In the coming weeks and months, Zach will be working with staff to create new and exciting programs that kids will love, while they learn. And, he plans to build relationships with the kids, and the people who care about them - parents, volunteers, businesses, school administration and other stakeholders.

"We are extremely pleased to welcome Zach as the Boys & Girls Club of Massena's new director, and look forward to the new direction he plans to take the Club to help the kids of our community achieve GREAT Futures," said BGCM Board President Timmy Currier.

A private, nonprofit organization, Boys & Girls Club of Massena improves young lives as well as the communities that surround and support it. To learn more, visit BGCMassena.org, send an email to director@BGCMassena.org, call the Club at (315) 705-6075 or stop by 30 Bayley Road during Club hours, 2:30 to 6 PM each day that school is in session.

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